Tourism and Culture
Tourism and Cultural Economics will provide students with an in-depth understanding of the more recent debates related to tourism and cultural themes. The final aim is to analyze and critically examine which are the most important characteristics, issues and policy implications of these two related sectors. The course is structured in two main parts:
The first part of the course will focus on tourism and its impact at national, regional and local level by taking into account the complexity of the phenomenon. Then, it will be analyzed the tourism as driver of economic growth in peripheral regions and inner areas; positive and negative externalities in tourism destinations; tourism taxation and tourism policies at European and national level. Finally, a little part on a recent phenomenon called over-tourism will be illustrated as well as the most relevant case studies on this topic will be discussed.
The second part will provide the theoretical basis of cultural economics. The rational behaving the consumption and the production of cultural goods. The multidimensional aspects of culture will be considered to understand the role of culture within the urban development trajectories.
The course will include 10 contact hours taught by the course conveners, Dr. Maria Giovanna Brandano and Dr. Alessandro Crociata. The course is optional.